

Public Service Advertisements for the Aquatic Toxins Hotline: Florida Red Tide

The following Public Service Advertisements (PSA's) for the Florida Poison Information Center's Aquatic Toxins Hotline are provided to the public to promote the hotline and awareness of the public health impacts of Florida red tide. These are available without copyright for publication in newsletters, websites, newspapers or other public outreach. A total of eight advertisements are provided, half in two-color and half in black and white, half in 1/8 page format and the others in banner format. This banner format is particularly useful for placement in websites as a header or footer. These advertisements, while developed for newspaper placement, are appropriate for any publication that promotes tourism, water safety, boating, fishing or other recreational water uses. No permissions are required, and we only require that no alteration is made to the advertisements when placed.